

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

One half in Mississauga want to split from Peel

Satisfaction with Peel high; satisfaction with Mississauga higher

TORONTO April 18th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 1548 voters in Peel region, one half of Mississauga residents approve of the plan to split from Peel (52%), while one quarter disagree (25%) and one quarter has no opinion (23%). Among residents of Peel Region in total, just one third approve of Mississauga going its own way (32%), while one half disapprove (50%) and one fifth don't know (19%). There is little enthusiasm for Brampton to separate from the Region, neither among Peel residents in total (23%) nor among Brampton residents (32%).

Among Mississaugans, interest in seceding is highest among males (58%) rather than females (47%), mid income groups (\$40K to \$60K - 61%), the best educated (post grad - 63%), and among those who voted PC in the last provincial election (58%), rather than those who voted NDP (37%).

Satisfaction with Peel relatively high

Among Peel residents in total, three quarters are satisfied with the services they receive from the Region (73%), and about one quarter are "very satisfied" (23%). One half are "somewhat satisfied" (48%). These levels of satisfaction are shared by residents of Mississauga as well (satisfied - 74%), "very satisfied" - 26%, "somewhat satisfied" - 47%).

Satisfaction with Mississauga even higher

Residents of Mississauga give their city even higher ratings for satisfaction with services than they do the Region (satisfied - 80%, "very satisfied" - 37%, "somewhat satisfied" - 44%). Residents of Brampton are slightly less satisfied with the services they receive from their city than they are with those from the Region (satisfied - 70%, "very satisfied" - 20%, "somewhat satisfied" - 50%). Satisfaction with services received from the Town of Caledon is high as well (satisfied - 77%, "very satisfied" - 35%, "somewhat satisfied" - 44%).

One half approve of Mayor Jeffrey in Brampton, more approve of Mayor Crombie in Mississauga

One half of Brampton voters approve of the job Linda Jeffrey is doing as mayor (54%), and her approval is especially characteristic of mid aged groups (45 to 64 - 57%), the wealthy (\$80K to \$100K - 60%) and the best educated (post grad - 57%).

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HIGHLIGHTS:

- One half of Mississauga residents approve of the plan to split from Peel (52%), while one quarter disagree (25%).
- Among Peel residents in total, three quarters are satisfied with the services they receive from the Region (73%), and about one quarter are "very satisfied" (23%).
- Residents of Mississauga give their city even higher ratings for satisfaction with services than they do the Region (satisfied - 80%, "very satisfied" - 37%, "somewhat satisfied" - 44%).
- One half of Brampton voters approve of the job Linda Jeffrey is doing as mayor (54%).

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In Mississauga, meanwhile, three quarters of voters approve of Bonnie Crombie as mayor (72%), and this is especially the case among the oldest (76%), females (76%) and mid income groups (\$40K to \$60K - 80%).

"It appears, while the majority of Mississauga voters would like to leave the Regional Municipality, the residents of Peel are not so eager to see them go. Brampton appears to be happy as it is, even though residents are less satisfied with their city services than are their neighbours in Mississauga," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- "It appears, while the majority of Mississauga voters would like to leave the Regional Municipality, the residents of Peel are not so eager to see them go. Brampton appears to be happy as it is, even though residents are less satisfied with their city services than are their neighbours in Mississauga," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1548 randomly selected voters in Peel Region. The poll was conducted between April 13th and April 14th, 2016.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Separating from Peel Region: Mississauga

'The city of Mississauga has proposed separating from Peel Region. Do you approve or disapprove of this proposal?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	1548	95	199	375	425	454	691	826	31
Approve	32	34	31	34	28	33	36	28	29
Disapprove	50	48	51	50	51	48	49	51	45
Don't know	19	18	18	17	21	19	15	21	26

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1548	103	215	239	180	186	267
Approve	32	31	30	33	30	30	31
Disapprove	50	47	47	49	53	55	54
Don't know	19	22	23	19	17	15	15

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	1548	591	499	149	68	69
Approve	32	31	32	30	34	29
Disapprove	50	50	51	54	53	48
Don't know	19	19	16	17	13	23

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Separating from Peel Region: Mississauga

'The city of Mississauga has proposed separating from Peel Region. Do you approve or disapprove of this proposal?'

[Mississauga]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	592	38	63	143	158	190	265	315	12
Approve	52	53	48	56	46	55	58	47	33
Disapprove	25	29	24	24	28	22	24	25	33
Don't know	23	18	29	20	27	23	18	28	33

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	592	40	75	88	67	74	101
Approve	52	48	48	61	52	47	53
Disapprove	25	30	25	20	27	27	26
Don't know	23	23	27	18	21	26	21

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	592	252	184	51	17	23
Approve	52	51	58	37	59	48
Disapprove	25	25	19	37	41	30
Don't know	23	23	23	25	0	22

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Separating from Peel Region: Brampton

'Do you agree or disagree the city of Brampton should also separate from Peel Region?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	1548	95	199	375	425	454	691	826	31
Agree	23	26	25	24	21	23	25	21	35
Disagree	52	54	55	51	54	49	54	51	32
Don't know	25	20	21	25	25	28	21	27	32

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1548	103	215	239	180	186	267
Agree	23	27	24	27	21	20	23
Disagree	52	50	50	51	57	56	55
Don't know	25	22	26	23	22	24	22

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	1548	591	499	149	68	69
Agree	23	22	22	26	28	25
Disagree	52	53	53	50	51	49
Don't know	25	25	24	25	21	26

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Satisfaction with Municipal Services

'How satisfied are you with the municipal services you receive from Peel Region?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	1548	95	199	375	425	454	691	826	31
Very satisfied	25	23	27	20	25	28	26	24	16
Somewhat satisfied	48	49	45	53	48	45	45	51	32
Not very satisfied	18	16	22	19	18	15	20	15	29
Not at all satisfied	5	9	4	5	5	5	5	5	10
Don't know	5	2	4	4	4	7	3	6	13

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1548	103	215	239	180	186	267
Very satisfied	25	28	21	23	23	22	31
Somewhat satisfied	48	30	42	52	54	53	48
Not very satisfied	18	23	24	13	17	19	13
Not at all satisfied	5	7	4	5	3	3	6
Don't know	5	12	8	5	3	4	1

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	1548	591	499	149	68	69
Very satisfied	25	26	25	23	28	22
Somewhat satisfied	48	51	48	51	40	39
Not very satisfied	18	14	18	19	24	26
Not at all satisfied	5	4	6	3	4	4
Don't know	5	5	3	3	4	9

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Satisfaction with Municipal Services: Mississauga

'How satisfied are you with the municipal services you receive from Mississauga?'

[Mississauga]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	592	38	63	143	158	190	265	315	12
Very satisfied	36	34	30	26	38	46	39	36	8
Somewhat satisfied	44	50	48	47	44	38	40	47	25
Not very satisfied	13	11	11	24	11	7	16	10	33
Not at all satisfied	4	3	6	1	5	3	3	3	17
Don't know	3	3	5	1	1	6	2	4	17

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	592	40	75	88	67	74	101
Very satisfied	36	35	28	40	48	31	39
Somewhat satisfied	44	35	44	47	39	49	40
Not very satisfied	13	10	17	7	12	18	18
Not at all satisfied	4	10	3	5	0	1	4
Don't know	3	10	8	2	1	1	0

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	592	252	184	51	17	23
Very satisfied	36	40	37	37	41	22
Somewhat satisfied	44	44	44	43	35	39
Not very satisfied	13	12	12	16	18	22
Not at all satisfied	4	2	4	4	6	9
Don't know	3	3	3	0	0	9

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Satisfaction with Municipal Services: Brampton

'How satisfied are you with the municipal services you receive from Brampton?'

[Brampton]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	665	39	100	148	189	189	299	352	14
Very satisfied	20	8	16	17	19	27	22	17	21
Somewhat satisfied	50	62	46	53	52	46	49	52	21
Not very satisfied	21	18	22	22	22	19	19	22	29
Not at all satisfied	5	10	9	5	4	5	6	4	21
Don't know	4	3	7	3	4	4	4	4	7

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	665	51	113	113	83	81	103
Very satisfied	20	25	20	15	20	21	25
Somewhat satisfied	50	39	46	61	48	53	50
Not very satisfied	21	18	26	17	23	22	17
Not at all satisfied	5	12	4	5	5	2	3
Don't know	4	6	4	2	4	1	4

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	665	260	193	83	26	23
Very satisfied	20	25	22	11	4	4
Somewhat satisfied	50	48	50	49	65	43
Not very satisfied	21	19	21	29	19	30
Not at all satisfied	5	5	4	6	4	9
Don't know	4	3	3	5	8	13

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Satisfaction with Municipal Services: Caledon

‘How satisfied are you with the municipal services you receive from Town of Caledon?’

[Caledon]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	291	18	36	84	78	75	127	159	5
Very satisfied	34	39	36	31	29	39	34	33	40
Somewhat satisfied	43	33	36	44	45	45	38	48	20
Not very satisfied	13	6	11	13	18	12	18	10	0
Not at all satisfied	6	6	6	7	8	4	7	4	40
Don't know	4	17	11	5	0	0	3	4	0

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	291	12	27	38	30	31	63
Very satisfied	34	58	26	32	17	13	43
Somewhat satisfied	43	17	41	61	43	45	41
Not very satisfied	13	17	19	5	23	29	8
Not at all satisfied	6	0	11	0	3	3	8
Don't know	4	8	4	3	13	10	0

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	291	79	122	15	25	23
Very satisfied	34	29	33	20	48	52
Somewhat satisfied	43	46	46	47	32	35
Not very satisfied	13	13	13	13	12	9
Not at all satisfied	6	8	6	7	8	4
Don't know	4	5	2	13	0	0

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Linda Jeffrey Approval

'Do you approve or disapprove of the job Linda Jeffrey is doing as mayor of Brampton?'

[Brampton]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	665	39	100	148	189	189	299	352	14
Approve	54	46	49	57	57	53	56	53	43
Disapprove	46	54	51	43	43	47	44	47	57

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	665	51	113	113	83	81	103
Approve	54	55	56	57	53	60	53
Disapprove	46	45	44	43	47	40	47

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	665	260	193	83	26	23
Approve	54	63	48	48	46	48
Disapprove	46	37	52	52	54	52

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Bonnie Crombie Approval

'Do you approve or disapprove of the job Bonnie Crombie is doing as mayor of Mississauga?'

[Mississauga]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female	Other
Sample	592	38	63	143	158	190	265	315	12
Approve	72	68	70	71	71	76	70	76	42
Disapprove	28	32	30	29	29	24	30	24	58

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	592	40	75	88	67	74	101
Approve	72	55	79	80	76	72	67
Disapprove	28	45	21	20	24	28	33

Past Provincial Vote

%	Total	Liberal	Progressive Conservative	NDP	Green	Some other party
Sample	592	252	184	51	17	23
Approve	72	81	61	75	47	61
Disapprove	28	19	39	25	53	39

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